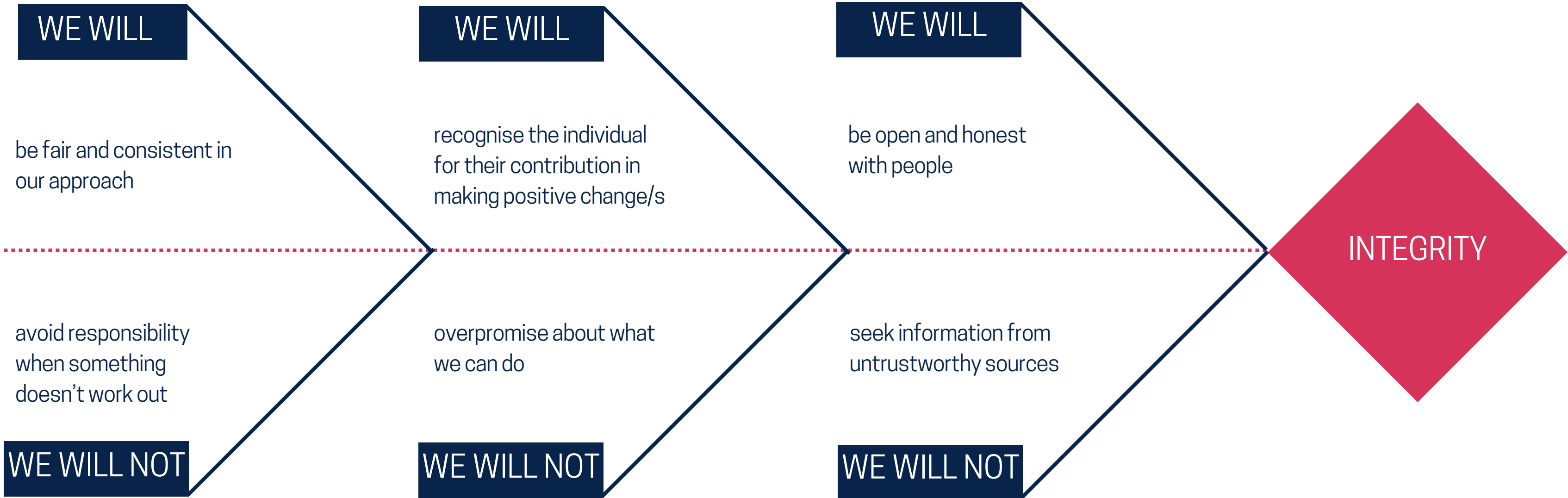
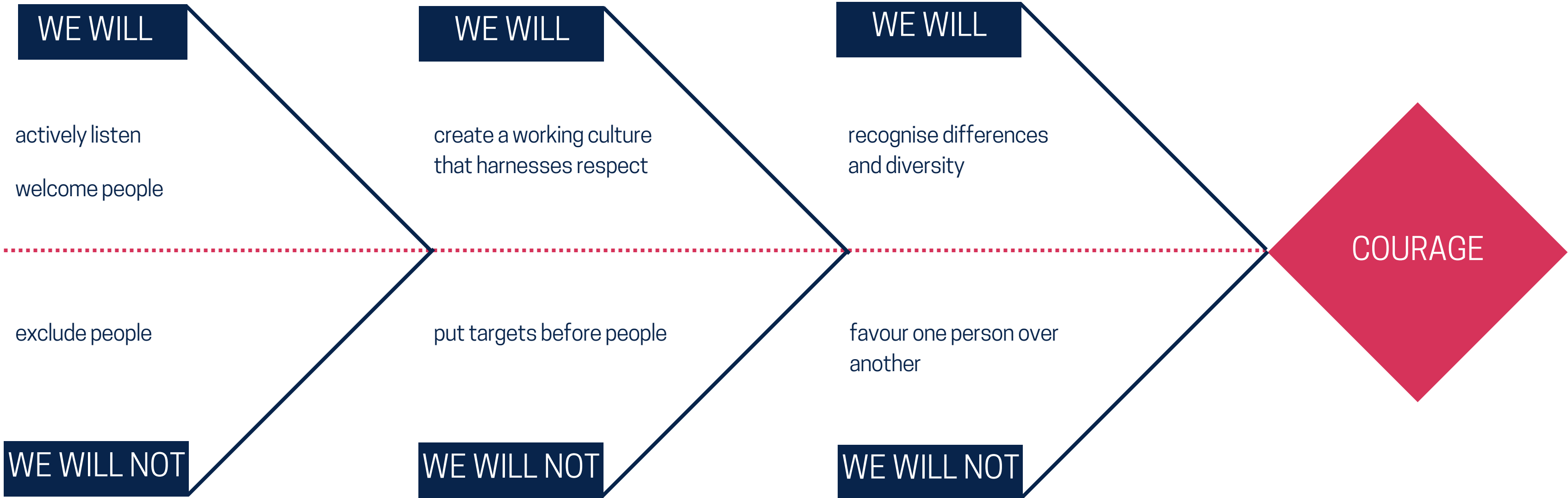


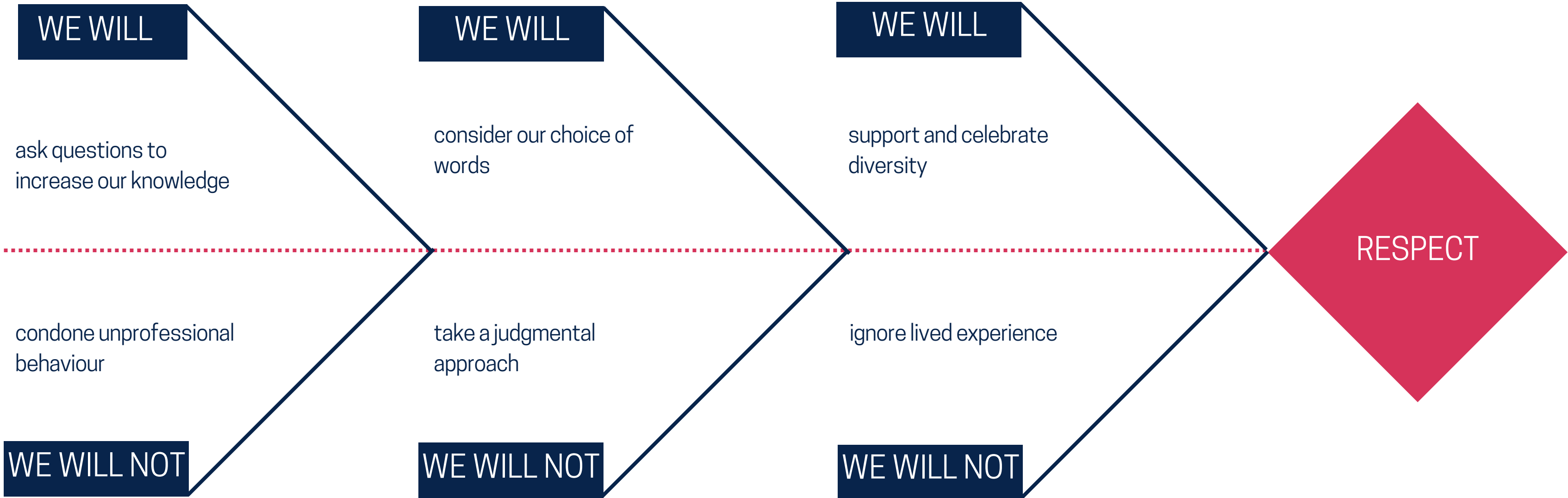
INTEGRITY



COURAGE



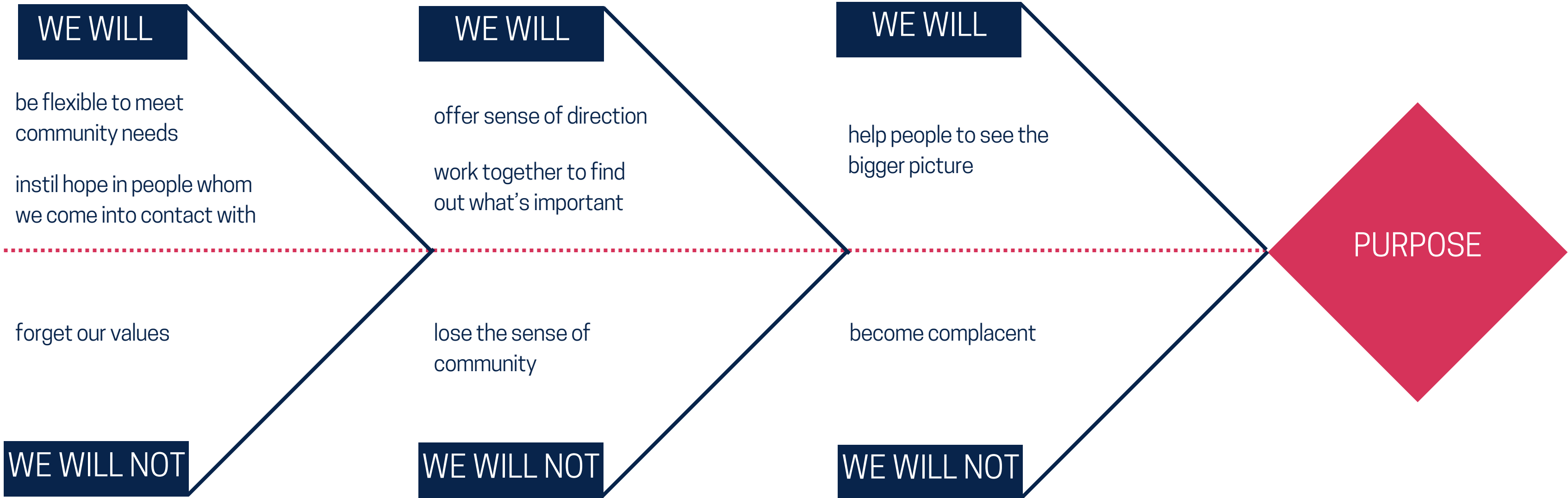
RESPECT



COLLABORATION & INCLUSIVE



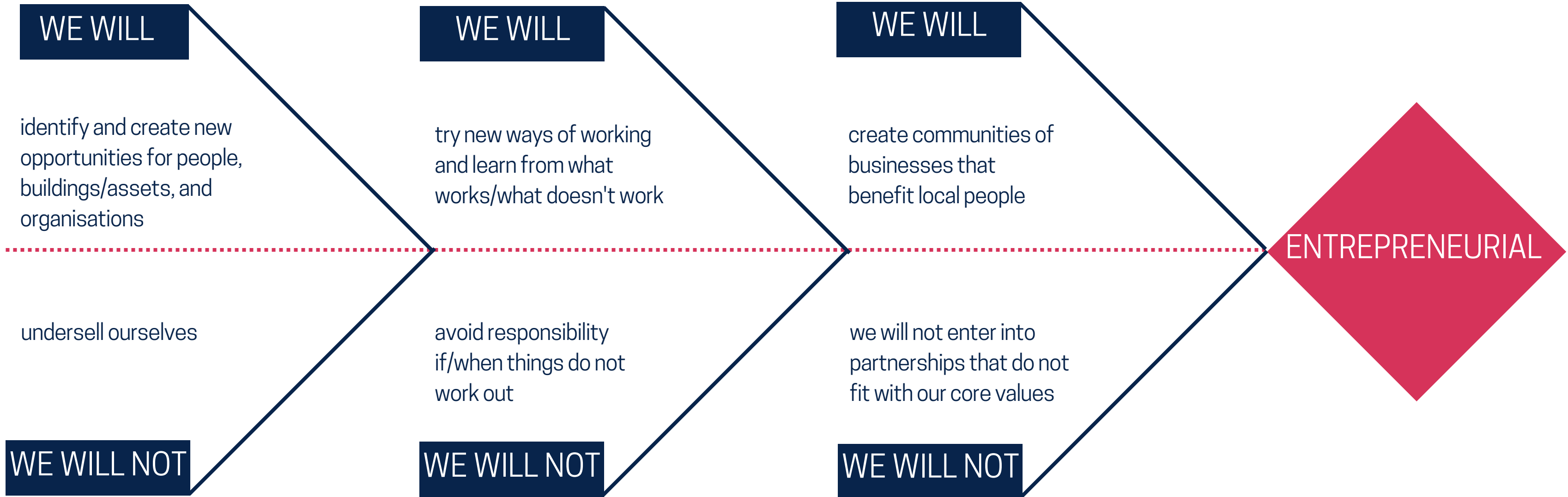
PURPOSE



RESPONSIBLE & ACCOUNTABLE



ENTREPRENEURIAL



WE WILL

recognise the individual for
their contribution to making
positive change/s

consider our choice of words

advocate for our clients

instil hope in people whom we
come into contact with

ensure people feel safe &
comfortable

be fair & consistent in our
approach

actively listen



WE WILL NOT

take a judgmental approach

turn away anyone who is in
need

fail to provide opportunities
for people to feedback their
experiences

assume that people
understand what we mean

overpromise about what we
can do

put targets before people

WE WILL

- ask for feedback & act upon it
- support & celebrate diversity
- be mindful of our teams' experience & skills
- help colleagues see the bigger picture
- ask questions to increase our knowledge
- be open & honest with each other
- create a working culture that harnesses respect



WE WILL NOT

- condone unprofessional behaviour
- ignore lived experience
- forget our values
- allow extremist or bigoted views to go unchallenged
- seek information from untrustworthy sources
- favour one colleague over another

WE WILL

- try & do the best we can by our clients
- offer a sense of direction
- work together to find what's important
- seek feedback from all backgrounds & experience
- welcome partners
- welcome differences & diversity



WE WILL NOT

- lose the sense of community
- become complacent
- avoid accountability for what we do
- we will not exclude partners
- avoid responsibility when something doesn't work out
- enter a partnership that doesn't fit with our values

WE WILL

try & do the best we can by
our tenants

offer advice, signposting and
guidance

work together to find &
deliver what's important

seek & act on feedback from
all tenants

welcome tenants of all
backgrounds & experience

welcome differences &
diversity



WE WILL NOT

lose the sense of community
of businesses

become complacent

avoid accountability and
responsibility for our actions

we will not exclude tenants
without good reason

avoid responsibility when
something doesn't work out

enter a partnership that
doesn't fit with our values